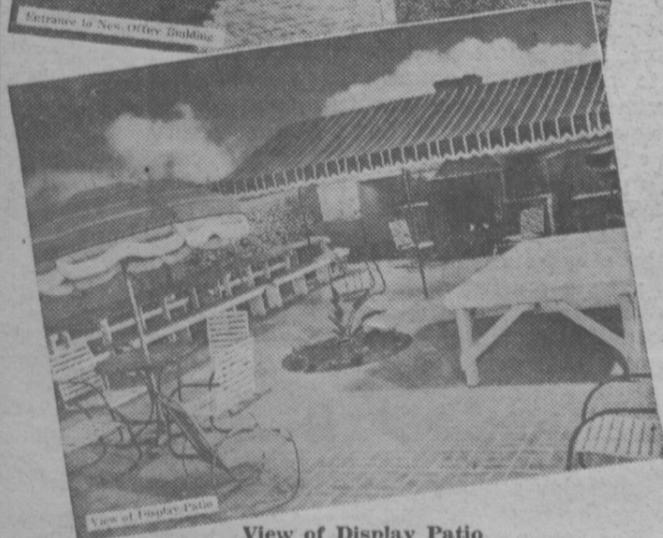


Build of Brick.. for Lasting Beauty and Variety

Low Original Cost, and No Maintenance Expense



Entrance to New Office Building



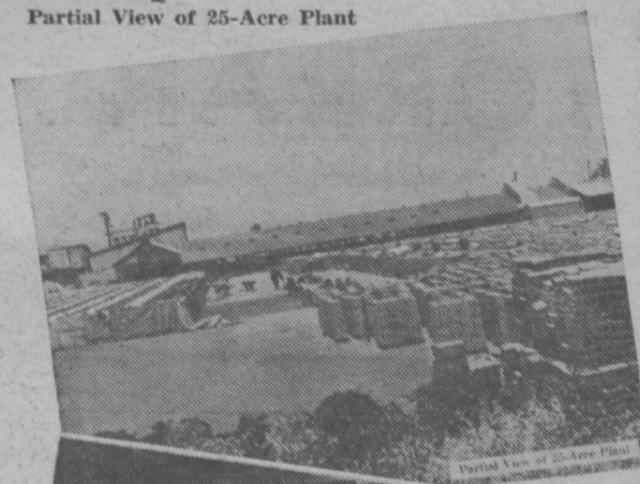
View of Display Patio

• Would you like to see how attractive brickwork can be made? Then come out to our new Patio Display on 174th street (west of Western Ave.) and examine the many new designs in brick walls and floors which are exhibited in this practical way.

• The finest brick in the West is made right here in Torrance. This is not our boastful claim . . . but the unbiased opinion of experienced brick masons throughout the Southland, who use our products, which include:

- Common Brick . . . End Cut Pavers
- Common Splits . . . Face or Ruffle Brick . . . Coping Brick . . . Patio Tile . . . Quarry Tile . . . Round Drain Tile . . . Hollow Building Tile.

Daily Capacity, 90,000 Bricks!



Partial View of 25-Acre Plant



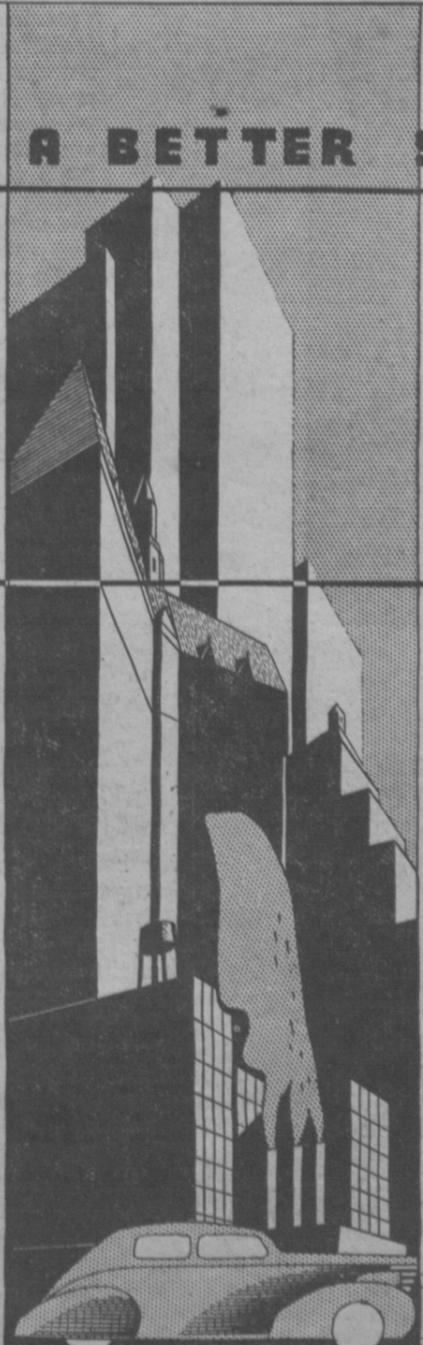
Precision Brick Making by Modern Wire Cutting Machine

HIGGINS BRICK & TILE WORKS

Plant and Office, 174th and Arlington, Torrance. Mail Address, P.O. Box 525, Moneta, Calif., Ph. Menlo 42321

MAKE YOUR AD A BETTER SALESMAN

 TODAY advertisers shout for the attention of buyers with all the skill and technics at their command. Competition for reader attention is keen. It's certain that your ad to be read and believed must first be seen. To present your product or service to prospective buyers in a manner which is attention-compelling, concise and accurate, use illustration.



*Sales producing Illustration
True-to-copy reproduction*

LONG BEACH ENGRAVERS

410 PRESS-TELEGRAM BLDG., LONG BEACH
Telephone 629-94

Illustration is the Streamlining of Modern Sales Appeal